



# ESG TOP-RATED BADGES



## Introduction to ESG Top-Rated Badges

Every year, Morningstar Sustainalytics unveils its list of companies that received top ESG Risk Rating scores. The badges recognize ESG leaders across three categories: Global 50 Top Rated, Industry Top Rated, and Regional Top Rated.

A Top-Rated Badge distinguishes companies with strong ESG management from the rest of the pack and is a valuable perk for those with a Sustainalytics ESG Risk Rating License. If eligible, licensed companies receive access to a Sustainalytics Top-Rated Badge that can be used in company reports, marketing materials, and investor relations packages, as a way to communicate their organization's ESG performance at a glance.

### Benefits of Top-Rated Badges:

**Attract Investors:**

Appeal to investors looking to add top ESG performing companies to their portfolios.

**Engage Customers:**

Build relationships with consumers who highly value brands that deliver sustainable goods and services.

**Stand Out Among Suppliers:**

Leverage your ESG performance to distinguish yourself from the competition.

**Reduce Cost of Capital:**

Academic research shows that superior ESG scores can translate into a significant reduction in the cost of capital.

**Improve Recruitment:**

Attract top talent looking to work in organizations that perform well on ESG metrics.

Recipients of a Sustainalytics Top-Rated Badge can proudly display their badge on a number of different platforms including, websites, email signatures, social media channels, and company reports.

### How Does Sustainalytics Select Its Top-Rated Companies?

Sustainalytics releases its list of top-rated companies on an annual basis and unveils the results at year end. The list is based on ESG Risk Rating scores, which indicate to what extent a company is exposed to ESG risks that are not sufficiently managed. Results of the Top-Rated Badges lists remain fixed for the following calendar year.

## What ESG Top-Rated Badges are available?

There are three categories of ESG Top-Rated Badges:

### GLOBAL 50 TOP RATED:

The top 50 companies in the Sustainalytics comprehensive ratings universe based on the overall risk ratings score are eligible.



### INDUSTRY TOP RATED:

Companies that strongly outperform\* in their respective industries from the Sustainalytics comprehensive ratings universe are eligible.



### REGIONAL TOP RATED:

Companies that strongly outperform\* in their respective regions from the Sustainalytics comprehensive ratings universe are eligible.



The regions are defined by Sustainalytics as Africa/Middle East, U.S. and Canada, Caribbean and Latin America, Europe, and Asia/Pacific.

**\*Strongly Outperform:** The 6.7% of companies with the lowest ESG risk score within the defined peer group, except companies with a high or severe risk assessment or category 4 or 5 events. These companies strongly outperform other companies in the peer group.

## Badge Access:

To access a Sustainalytics Top-Rated Badge follow the steps below:

### 1. Own an ESG Risk Ratings License from Sustainalytics

The ESG Risk Ratings License grants the right to use our ratings and badges for external and internal communication.

### 2. Download Your Top-Rated Badge

Download badges from the Sustainalytics Issuer Gateway portal or by emailing issuer relations at: [issuer.relations@sustainalytics.com](mailto:issuer.relations@sustainalytics.com).

### 3. Share Your Badge

Highlight your achievements and ESG performance by sharing your Sustainalytics Top-Rated Badge across a variety of communication channels including press releases, corporate reports, and social media.

# Questions?

For further inquiries regarding Sustainalytics' ESG Top-Rated Badges, contact us to connect with our team of experts.

# Contact Us

Visit our website at:  
**[www.sustainalytics.com](http://www.sustainalytics.com)**

## Connect With Our Global Team of Experts

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